



*We Make Learning to Save Lives Easy®*

Contact: Steve Barnett  
Director of Marketing  
800 447 3177, x324  
541 284 3898  
541 554 4144  
sbarnett@hsi.com

## FOR IMMEDIATE RELEASE

### HSI Family of Brands Announces New Acquisition

January 26, 2010 – Eugene, OR – Health & Safety Institute is pleased to announce that EMP Canada Services Ltd. (EMP) has joined the HSI family of brands.

EMP is based in Sidney, British Columbia and has been a licensee and distributor for MEDIC First Aid training materials since the early 1990's, as well as developing content and courses to conform to Canadian federal, provincial, and municipal requirements and regulations.

“The addition of EMP to our family of brands will not only maintain a relationship to our MEDIC First Aid Instructor base in Canada,” said Bill Clendenen, CEO for Health & Safety Institute. “This partnership will provide tremendous resources to our Canadian customers who will now be able to benefit from all of HSI's offerings.”

EMP's focus on community colleges, trade associations, and government agencies has established them throughout Canada as a developer of CPR/EMT training materials and healthcare accreditation.

“Joining the HSI family of brands provides EMP Canada Services Ltd. with exciting opportunities to further our outreach programs throughout Canada,” said Gene Hemsworth, EMP Canada. “We believe this new partnership will allow us to enhance, and ultimately expand the programs and services we currently offer.”

# # #

### **Health & Safety Institute** ([www.hsi.com](http://www.hsi.com))

Eugene, Oregon-based Health & Safety Institute (HSI), the largest privately held emergency care and response training organization in the world, joins together American Safety & Health Institute (ASHI), MEDIC First Aid, 24-7 EMS, 24-7 Fire, and EMP Canada.

Through more than 16,000 training centers and 200,000 professional emergency care, safety and health educators in the United States and 100 countries around the globe, HSI companies have certified more than 13 million emergency care providers. HSI's vision is to be the preferred training resource for safety and health training centers.

“We Make Learning to Save Lives Easy®”